



# Mauron Musy

*Or the pinnacle of the watchmaker's art*

In June 2013, Eric Mauron and Christophe Musy, two men who are both passionate about watchmaking micro-mechanics, set up Mauron Musy, their own brand of avant-garde timepieces. in the heart of Switzerland's renowned Broye Valley, a cradle of watchmaking. We meet these two men of ideas.

By Nicolas Berger

**Where does your passion for watchmaking come from?**

*Eric:* I find fine mechanics, pushed to its limits, fascinating. When I hear the sound of an F1 engine, I am almost moved! Producing a clean mechanical product gives great satisfaction. It is a passion passed on by my father, who founded the company Régis Mauron, which has been with me since childhood! *Christophe:* I've always had a passion for mechanics and its different forms. However, my interest in watchmaking is more recent. What's crazy is that I didn't get into this area more quickly because the nobility of the work which goes into it, so refined and neat, characterises me perfectly. I am constantly looking for perfection. In fact, the watch represents the quintessence of my expectations!

**Christophe, how did your collaboration with Eric Mauron come about?**

*Christophe:* I think our association was born well before Mauron Musy. We have

never been very far apart. We had already linked up previously on several professional projects and the time we spent together showed that we had the same interests. I also got to know his daughter Coralie really well and she eventually became my wife and the mother of our child. Looking back, I think that this collaboration was inevitable.

**Your brand is defined by its rebellious spirit. How does that translate?**

*Eric:* The initial collaboration is in itself rebellious, because it was completely mad! What I'm saying is, we have drawn on mechanics to improve watchmaking. Once our ideas saw the light of day, we relied on the likes of Damien Saez, Nick Cave or Royal Blood to be our ambassadors. This project is an adventure, a way to travel into the unknown and explore new horizons.

*Christophe:* This rebellious spirit clearly defines our two personalities: in private as well

as in the professional world. We are two mechanics without any training in watchmaking and without any formal qualification in that area. We like to focus on looking for ideas and not on learning. Right from the start, we determined to carry on only if an original or innovative idea could be found, there was no question of sticking with the usual conformity. Our timepieces reflect this thinking.

**Could you tell us about the unusual waterproofing system for your watches?**

*Christophe:* Quite simply, it is a watch which does not contain any waterproofing seals. Seals are used to protect the movement from water infiltration. However, they are made of synthetic materials and therefore have a limited shelf life. To be replaced, the watch needs to be serviced every year or every two years at most. We wanted to remove this constraint so that the owner only needs to get it serviced every seven years. Technically, they

are extremely flat surfaces held against each other by springs kept under pressures by 'flanges'; in this case, the case and bezel. To waterproof the winding crown, we worked on precision and the profile of the diameters. It took more than two years - and the development of a new running-in technique - to make the system work.

**We often speak of watches being Swiss Made. How would you define that label?**

*Eric:* Swiss Made is when 60 percent of the parts are made in Switzerland and it has a Swiss movement. At Mauron Musy, 100 per cent of the components are made in Switzerland. I have always been very critical of my country, but now I find it is very useful to me; for what could be more natural than for a Swiss person who is passionate about watchmaking to launch his brand in Switzerland?

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